



S P L A S H C O A T I N G S A F R I C A

B U S I N E S S P R O F I L E

D R E A M I N C O L O U R

HEAD OFFICE

1ST FLOOR
1 PROTEA PL
SANDTON
2031
WWW.SPLASHAFRIKA.CO.ZA
010 109 4666

WE ARE PART OF INVESTEC PROPERTY FUND ENTERPRISE DEVELOPMENT PROGRAM



OUR PRINCIPLES

Excellence in service

Accessibility

Sustainability

Empowerment

EXECUTIVE SUMMARY

- Splash Coatings Africa (Pty) Ltd, a 100% black and youth-owned enterprise, excels in the manufacturing, retailing, and application of architectural and infrastructure-based premium yet affordable paint products.
- Founded in 2017 by Bonga Masoka, the company was established through the acquisition of extensively researched paint formulations dating back over 15 years, designed to strike a perfect balance between affordability, sustainability, and high-quality standards, ensuring environmental friendliness and durability.
- Currently, Splash Coatings Africa operates a manufacturing studio which serves its three retail outlets in Midrand, Soweto, and Soshanguve, as well as an online storefront on Takealot. These outlets are supported by a skilled painting services division, cumulatively possessing over 50 years of expertise in the painting industry.

MANAGEMENT STRUCTURE

- CEO - Bonga Masoka

BSocSci Politics and Public Policy - UCT

- Services - Sesi Maimela

Dip Business Management

- Sales - Mathlatsi Mabena

BTech Quantity Surveyor (QS)

- Production - Onele Nxesi

BSci Applied Chemistry - UKZN

- R&D - Tanson Munyenga

BTech (Honors) Chemical and Process
Systems Engineering

- Colour Development - Tebogo Merafe

- Project Management - Sbonelo Mlambo

- Services Assistant - Zoe Toko

OUR PRODUCTS



Splash Sealant



Splash Dampproof



Splash Plaster Primer /
non-alkali resistant



Splash Solvent Primer /
non-alkali resistant



Splash Wall and Ceiling



Splash Simple Lux



Splash Exclusive Lux



Splash RoofGuard / Roof Paint



SplashGlo / Water based Enamel



Splash Universal Undercoat
and Solvent Enamel



Road Marking
(water-based and solvent)

ABOUT OUR PRODUCTS

- All our products are free from agents that are proven to cause severe damage to human health and the environment, such as Nonylphynol Ethoxykates (NPE's) and Alkylphenol Ethoxycates (APE's).
- None of our products contain heavy metals such as lead, mercury or hexavalent chromium.
- Products colouration is derived from natural pigments and contains no Triphinal or Tribunal tints (TPT and TBT)
- We donate all our packaging materials/buckets to recyclers, in instances where we don't reuse them.
- All our products are non-odorous or have little and non-harmful odor.
- We make use of raw materials with extremely low or no volatile organic compounds (VOC's).
- Every effort is made not to cause harm to the environment in any stage of the manufacturing process of our products.

A woman with dark hair, wearing a white t-shirt and a long, pleated brown skirt, is smiling and painting a light blue archway on a white wall. She is holding a paintbrush in her right hand and a paint can in her left. In the foreground, there are paint buckets and a paint tray. The background is a plain white wall with a light switch.

ABOUT OUR SERVICES

- Our company's purpose is to transform houses into homes and add color in people's lives, enabling everyone to "dream in color." To realize this, we have invested significantly in developing a unique Splash Coatings Africa style and technique, as well as a comprehensive painting services system. Our services include:
- General assessments and provision of a detailed quotation, recommendation, project management and detailed Bill of Quantities (BoQ).
- Colour design
- Painting services through internal accredited painting consultants

DISTRIBUTION POINTS - OUR STORES

SOWETO



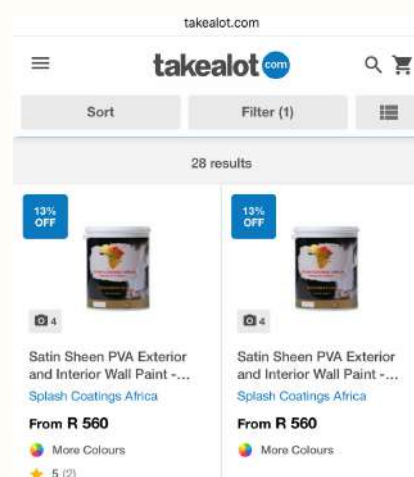
SOSHANGUVE



MIDRAND



TAKEALOT



CSI INITIATIVE - ONE BUCKET SPLASHED DREAMS

BACKGROUND

- Statistics South Africa reported that in 2022, approximately 18.2 million South Africans were living below the extreme poverty line, defined as 1.90 U.S. dollars per day. This marked an increase of about 123 000 people compared to 2021, with projections indicating a rise to 18.5 million by 2025. In addition to this, of the 1 177 089 children who started Grade 1 in 2011, only 752 003 (63.9%) sat for the matric exams in 2022. With a pass rate of 49.3%, and only 23.7% qualifying for university entry.
- Put differently, of the 1 177 089 children who started Grade 1 in 2011, 425 086 did not sit for the matric exams in 2022. From the 752 003 who sat for the exam, 381 266 failed their exams/matric. Of the 370 737 who passed, only 87 864 passed with a university entry. This could further be interpreted as; in 2022 alone, 806 352 young people (425 086 who did not sit for exams and 381 266 who failed their matric) were either in Technical and Vocational Education and Training (TVET), not schooling or in the job market. However, looking at the number of young people that are unemployed, we could assume that the majority were either unemployed and seeking work or unemployed and disgruntled.
- To further highlight on the gravity of this, expanded youth unemployment rate among young people, aged between 15 and 34 years old, including those who have stopped seeking work is sitting at 64.4%. The informal sector, which absorbs the majority of those who would have not finished matric, or the less educated and skilled saw a decline of 100 000 jobs in the first quarter of 2024, according to Statistics South Africa.
- Based on the above data, South Africa is grappling with the challenges of subpar academic achievement, the risk of early school withdrawal, unemployment and poverty, especially among young people.
- We came up with the One Bucket Splashed Dreams as a campaign to raise awareness and provide a solution to the challenges address in this background. The campaign focuses on rejuvenating and repainting all Grade One classrooms within Soweto's public schools, with plans to extend these efforts to encompass grades R to 12 across the province. The initiative's success to date, rests upon our customers, who have indirectly participated in the programme by supporting our business. We have donated a percentage of their spend towards the campaign.



ONE BUCKET SPLASHED DREAMS

SOLUTION

- The campaign focuses on rejuvenating and repainting all Grade One classrooms within Soweto's public schools, with plans to extend these efforts to encompass grades R to 12 across the province, and subsequently, the country at large. The initiative's success to date, rests upon our customers, who have indirectly participated in the programme by supporting our business, where we donate a percentage of their spend to the campaign.
- During the joint announcement of the Public Expenditure and Institutional Review for Early Childhood Development (PEIR) by the Department of Basic Education and the World Bank, Minister Motshekga emphasized the critical link between poverty and educational outcomes. She highlighted the need for investments in early childhood development centers as a strategic approach to combating poverty, enhancing academic performance, and reducing early school dropouts.
- Green Matter Montessori further elaborates on this, by highlighting the significant role that color plays in a child's psychological development. It suggests that thoughtful color application can boost success, productivity, and positive behavior by enhancing visual stimulation, which is vital for maintaining children's focus and interest, thereby supporting educational engagement.
- With this in consideration, we propose leveraging the One Bucket Splashed Dreams campaign to support MEC Maile's 7th administration's provincial budget key priorities. Namely, investing in township economic revitalization projects that focus on low private sector investments with high social returns, such as painting, tiling, plastering, and landscaping. These are some of the skills that are not only crucial for revitalizing the province's public sector infrastructure such schools, but also in absorbing a significant pool of those that would be regarded as less educated and less skilled for the formal economy.



ADVOCATES



dineospeedo @splashcoatingsafrika. The best in the game

2h 1 like Reply Send

pheladi_morwedi_wamapulana Try @splashcoatingsafrika . You won't regret it .

3m Reply Send

piladw @ttmbha I highly recommend @splashcoatingsafrika we currently painting our house using the @splashcoatingsafrika paint and one of their accredited painters.

6m Reply Send

matlhogs_ledwaba For quality of paint you can definitely try @bonga_masoka of @splashcoatingsafrika , quality paint and quality work. They manufacture their own pain and you will have the most beautiful colours to choose from 🙌🙌

1h 1 like Reply Send

dns_projects_est2019 @splashcoatingsafrika @ttmbha We recommend @splashcoatingsafrika they have the best quality paint Guaranteed...and the service 🙌 amazing!!! HIGHLY RECOMMEND.

1h 1 like Reply Send

lebo_nat @ttmbha please do check @splashcoatingsafrika. They are good at painting

1h 3 likes Reply Send

Radio 2000 @Radio... 2020/01/29

#FamilyBusiness @MasokaMasoka Co-Founder Founder & Chief Executive @SplashAfrica is working to make his dreams come. What is your dream, what is stopping you from working towards it?

#phatjeandthefamily

@NonataTose @LomwaboNkholi

Young entrepreneur, Bongas Masoka, launched a successful paint brand - inspired by his mom | @BISouthAfrica

ow.ly/AUz50BVTI2

10:15 - 2020/10/19 - Hootsuite Inc.

437 Retweets 23 Quote Tweets 1 755 Likes

BUSINESS INSIDER SOUTH AFRICA

BUSINESS INSIDER BUSINESS

A young Joburg entrepreneur launched a successful paint brand - inspired by his mom

Phumi Ramalepe, Business Insider SA

Oct 19

Bonga Masoka - Founder of Splash Coatings Africa

Bonga Masoka started a company that manufactures paint in 2017

Young entrepreneur creates beautiful homes for the underprivileged

From having no place to call 'home' to helping South Africans build their own homes, entrepreneur Bongas Masoka is changing the lives of many. Here is his inspirational story.

10:30 - 2020/10/21 - Twitter for iPhone

Zama la majita ,ba ntwembu blind @SplashAfrica zwakala ng hierso

mannoimofula Talk to @splashcoatingsafrika

1h 2 likes Reply Send

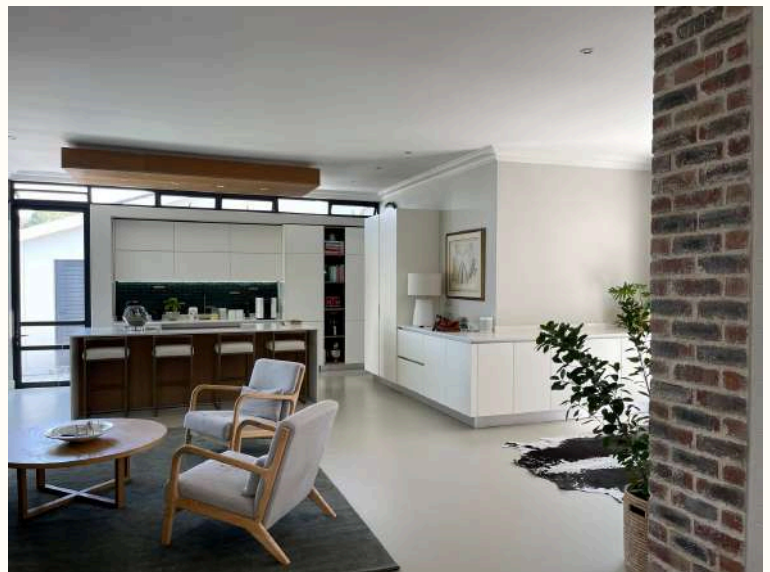
euphimiah @splashcoatingsafrika is your man. Check his page out and contact him for sample paints and you will be set.

53m Reply Send

nonyamz @splashcoatingsafrika do such amazing work @ttmbha check them out.

14m Reply Send

REFERENCES



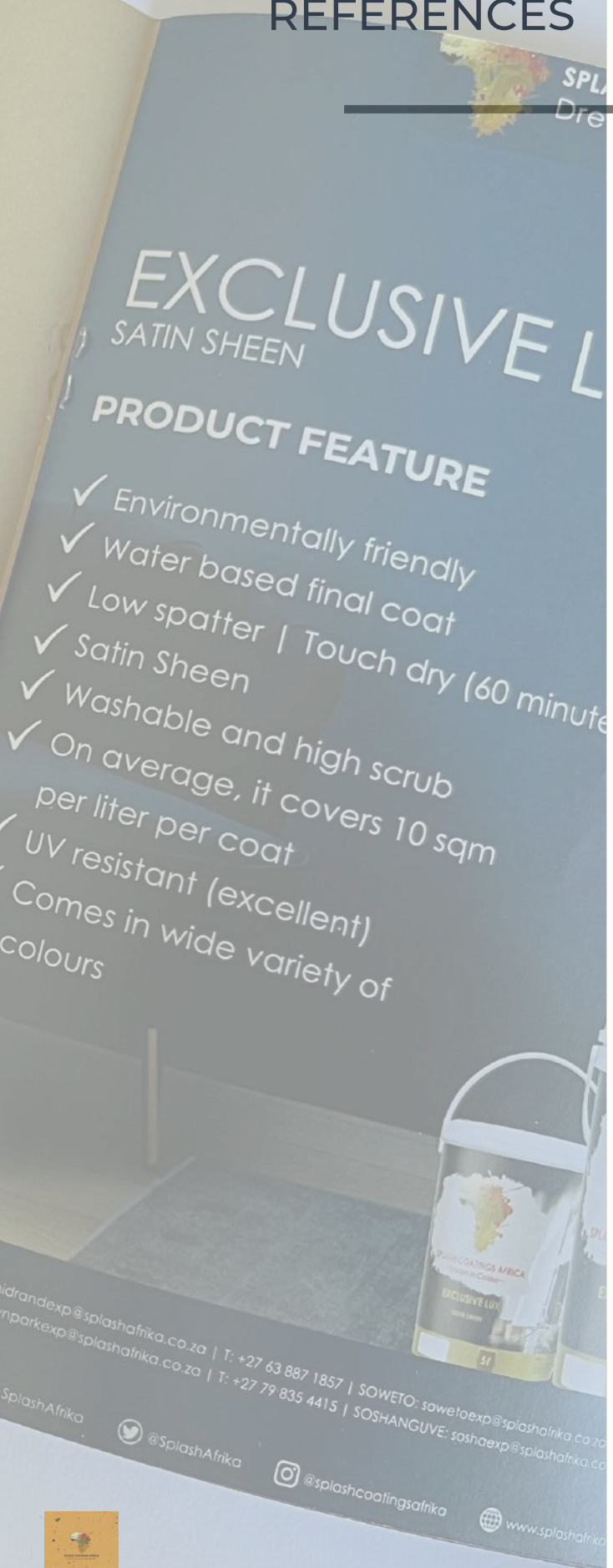
REFERENCES



REFERENCES



REFERENCES



REFERENCES



REFERENCES



REFERENCES



REFERENCES

6 March 2024

To whom it may concern

I confirm that SPLASH COATINGS AFRICA (Pty) Ltd, represented by Mr. Bonga Masoka, is a beneficiary of the Property Point Enterprise Development Programme. A specific programme that is in partnership with Burstone, formerly Investec Property Fund.

Property Point is an enterprise development initiative created by Growthpoint Properties, South Africa's largest JSE-listed property company in 2008. Property Point is dedicated to unlocking opportunities for SMEs operating in South Africa's property sector.

We have been engaging with SPLASH COATINGS AFRICA for the past 13 months and, based on baseline assessments and regular business health checks that evaluated their capacity and capability, I am confident in recommending them to you.

Please do not hesitate to ask any questions related to the information provided above.

Yours sincerely,

HANNES STEYN
SNR PROGRAMME MANAGER

E | hannes@propertypoint.org.za

C | [REDACTED]

T | +27 0105934604

A | 5th Floor, 138 West Street, Sandton

W | www.propertypoint.org.za



REFERENCES



Clear Choice

• Builders (Pty) Ltd •

Head Office
Ptn 5 of Plot 274
Graham Rd, Tiegerpoort
Pretoria East
Tel: +27 12 811 5040
Fax: +27 86 665 8282
E mail: info@ccb1.co.za
web: www.clearchoicebuilders.co.za

07th October 2022

AZANIA BUILDINGSCAPES (PTY) LTD

395 ZONE 21

GA-RANKUWA

PRETORIA

0208

Mobile : +27 61 096 5914

Attention: MR. ALBERT T. RANKAPOLE

Dear Sir,

NEW 2000 BEDS SEFAKO MAKGATHO UNIVERSITY: LETTER OF APPOINTMENT PAINTWORK SUBCONTRA

We hereby appoint you as a Domestic Subcontractor for Paintwork (fit and supply) using Slash Coatings Africa as a paint supplier at the above-mentioned project as per the agreed rate. The appointment is based on the rates as per BOQ

- **Tender Value: R3,769,800.00**

We request that you mobilise and commence works on site as soon as possible.

Terms and condition that needs to be taken into consideration on this agreement:

1. PAYMENT

- The Contractor shall pay to the Sub-Contractor the sum or sums at the intervals stated in the Schedule or work properly done. When payments are to be made periodically, the amount shall be determined by the Contractor, in agreement with the Sub-Contractor, and shall be based on a fair and reasonable valuation of the work completed.
- Cut of date for measurement will be on the 25th of every month. Payment will be done once CCB has received Payment from client.

2. PERFORMANCE OF THE WORK

- The Sub-Contractor shall perform the work in the manner determined by the Contractor and in accordance with a program compiled by the Contractor.
- The Sub-Contractor shall leave all completed work and work areas in a clean and tidy

Directors: Dr. B.J. Manonga, CA Manonga
Reg No: 2013/041616/07

REFERENCES



Growthpoint Student Accommodation Holdings (Pty) Ltd / Festival's Edge

☎ 012 003 6503

✉ info@festivalsedge.co.za

🌐 www.festivalsedge.co.za

📍 378 Festival Street, Hatfield, Pretoria, 0028

📄 Registration Nr(s): 2014/195480/06 / VAT Nr: 4380273229

Reference letter : Splash coatings Afrika

We are pleased to express our satisfaction with the services provided by Splash Coatings Africa Pty (Ltd) on the Festivals Edge and Hatfield Studios painting projects. Their professionalism, workmanship, and meticulous attention to detail were outstanding.

Engaging with them through an RFQ process was seamless, particularly in communications with Bonga Masoka. We found their pricing competitive and appreciated their willingness to engage in negotiations. We confidently recommend Splash Coatings Africa for any small to medium-sized painting projects, where quality work is essential. Additionally, they offer competitive quotes for using their in-house paint, which meets high-quality standards.

Tyron Jones

Facilities Manager

Feenstra Group

REFERENCES

TSK Construction (Pty) Ltd T/A

Enquiries

Mr. Tebogo Tshehla

C : 067 418 8929

E : tebogo@tskconstruction.co.za



TO WHOM IT MAY CONCERN

This letter serves to confirm that SPLASH COATINGS AFRICA (PTY) LTD is currently on our (TSK INTERIORS (PTY) LTD) panel of service providers and Contractors for the below listed services or trades;

1. Paint Supplier (Splash Africa Coating Range)
2. Paint application services
3. Project Specific paint specification compilation

We highly recommend their company for the services based on, (1) affordability of their products, (2) Quality of products and (3) their workmanship. We intend for continued business with them based on the service experienced from them thus far.

Should you require any further information please feel free to contact the under-signed.

Yours in business

Date: 19/03/2024

TEBOGO TSHEHLA (Can.QS, Can.CCP)

HEAD OF PROJECTS – TSK INTERIORS (PTY) LTD

TSK Construction (Pty) Ltd T/A
TSK Interiors
Reg no: 2011/100832/07
Directors: Thuso Koboyatau
Thato Setati

+27 (0) 11 477 6179 / 80
+27 (0) 86 720 1296

info@tskinteriors.co.za
www.tskinteriors.co.za

PHYSICAL ADDRESS
27 Jacaranda Avenue, Bryanston, Johannesburg
POSTAL ADDRESS
PO Box 1887, Florida Hills, 1710

REFERENCES



4 April 2021

To Whom the Letter May Concern,

It is my pleasure to provide this letter of reference for Splash Coatings Africa Pty Ltd.

Splash Coatings Africa has recently completed the renovations and repainting of our estate in Pretoria North, Gauteng, South Africa, called Bateleur at a total cost of R533 910.50, for which I was the Chairperson of the Estate. Both the Bateleur Board of Trustees, which I represent and the Estate Managing company, including the residents of the estate have an excellent relationship with the company (Splash Coatings Africa), and have found them to be an outstanding paint retail and application company.

We were impressed, first and foremost, by the company's professionalism, including in both management and technical team (painters) presentation and communication, including from the time the company was invited to assess the estate, which if I had to add, was in a very bad state, to the time it advised, quoted and communicated progress, until completion of the project.

Second, we were impressed with their knowledge and experience on the work at hand, which they assisted with the drafting of the scope of work – based on their preparations and application/painting system.

Third, we were impressed with their attention to detail and love for what they do. The technical team was even more impressive; including with their attention to detail, care for what they do; neatness; and consistency and relationship with the residents.

Fourth and final, we were equally impressed with the quality of the paint, from their primers to their final coat, particularly their pricing on quality – satin sheen finish, with low VOC's (Volatile Organic Compounds), high spread and coverage.

If you like to discuss the reference further, please do not hesitate to call me at 067 942 1522 or email me at rsrikhotso@gmail.com

Yours Sincerely,

Rhandzu Rikhotso

Bateleur Board of Trustees Chairperson

REFERENCES



18 October 2022

To whom it may concern

This confirms that Thatotsile Trading Enterprise (PTY) LTD (2019/136331/07) has completed repairs and painting work at Sefako Makgatho University Residence 5B.

Institution: SEFAKO MAKGATHO Health Science University

Building Name: Residence 5B

Responsibility: Repairs and Painting works

Services: : Paint repairs - Internal (plastered walls) All paint to be SAPMa or similar quality with a 5 year guarantee. One under coat and two coats superior sheen

.

Contract Value R 480 000,00

Contract Duration 2 Months

Thatotsile Trading Enterprise has always conducted itself in a professional manner and meet all the requirements and expectations.

For any enquiries on this matter, please do not hesitate to contact us on the numbers above.

Yours sincerely,
Lesego Mathekga
Project Coordinator

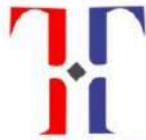
A handwritten signature in black ink, appearing to read 'Lesego Mathekga', is written over a light blue rectangular background.

Molotlegi Street, Ga-Rankuwa
Pretoria, Gauteng
PO Box 68, Medunsa, 0204
www.smu.ac.za

Telephone: +27 12 521 3350

Email: lesego.mathekga@smu.ac.za

REFERENCES



THATOTSILE TRADING ENTERPRISE

To whom it may Concern

Kindly receive this letter as confirmation that Splash Coatings Africa was our paint supplier for the renovation of Residence 5B at the Sefako Makgatho Health Science University.

The project value for repairs and painting of walls was R480 000.00. The project was completed over the period of 2 months.

For any inquiries please feel free to contact me.

Kind Regards

Samuel Isaac Manzini

Cell: 0722129312

Email: sakkie.manzini@gmail.com



Thatotsile Trading Enterprises (pty)Ltd
3317 Zone3
Dikobe
Ga-rankuwa
0206



REFERENCES

To whom the letter may concern,

Kindly receive the letter as confirmation that Azania Building Scapes and its paint supplier, Splash Coatings Africa Pty Ltd are part of Toro Ya Africa's social housing development project in Ga-Rankuwa Zone 9.

Azania is one of our appointed subcontractor for fit and supply of paint. The company was appointed in August 2021 to share in the painting of a total of 52 blocks of flats. Azania is responsible for half of the blocks, 26. To date, they have painted and/or completed 5 blocks.

We approved their preferred paint supplier, Splash Coatings Africa, after meeting the clients specified requirements,

- Internal (plastered walls)

All paint to be SAPMa or similar quality with a 5 year guarantee.

One under coat and two coats superior sheen

- Soffit to ground floor and first floor to be ripple painted

Two coats high cover PVA

- External (Plastered wall)

One under coat and two coats weather guard


- External (Plaster reveals)

Two coats super sheen

As a company, and in my capacity as the project's Construction Manager, I can confidently state that we are satisfied with the products.

For any inquiries, you can email me at Shaun@toroyafrica.com

Best Regards



Site Manager

THE FUTURE OF
HUMAN SETTLEMENT



Toro Ya Africa
Consultants (Pty) Ltd

Office (018) 468 5772
Fax (018) 468 3106
24 Central Ave, Adamayview
Matlosana, 2571
e-mail: frik@toroyafrica.com
web: www.toroyafrica.com
PO BOX 7280
Flanwood, 2571

NEL FWC (CEO), LETSATSIS (CHAIRMAN), KOTILO LP (NON-EXECUTIVE DIRECTOR)

REFERENCES



Nick Brits

Managing Direct

Evolve TSK (Pty) Ltd

To Whom it may concern,

RE: Confirmation of Splash Coatings Africa (PTY) LTD as Service Provider

I am writing to confirm that Splash Coatings Africa (PTY) LTD is currently on our panel of service providers and contractors at Evolve TSK (PTY) LTD for the following services or trades:

1. Paint Supplier (Splash Africa Coating Range)
2. Paint application services
3. Project-Specific paint specification compilation

We wish to express our confidence in their company and highly recommend them based on the following criteria:

1. Affordability of their products
2. Quality of products
3. Workmanship

Evolve TSK (Pty) Ltd
Co. Registration 202370510707

Directors: Nicholas Brits
Thuso Koboyatau
Thato Setati
Scott Rodwell


Cape Town
Unit 02, Block A, Eastman Road, Maitland, Cape Town
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 www.evolvet.sk.co.za


Johannesburg
17 Georgian Crescent, Bryanston, Northdowns Office Park
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 hello@evolvet.sk.co.za
 www.evolvet.sk.co.za



REFERENCES

<p>Evolve TSK (Pty) Ltd Co. Registration: 202370510707</p> <p>Directors: Nicholas Brits Thuso Koboyatau Thato Setati Scott Rodwell</p>	<p> Cape Town</p> <p>Unit 02, Block A, Eastman Road, Maitland, Cape Town</p> <p> +27 (0) 82 615 2613  hello@evolvetsk.co.za  www.evolvetsk.co.za</p>	<p> Johannesburg</p> <p>17 Georgian Crescent, Bryanston, Northdowns Office Park</p> <p> +27 (0) 11 477 6178/80  hello@evolvetsk.co.za  www.evolvetsk.co.za</p>
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Our experience with Splash Coatings Africa (PTY) LTD has been satisfactory, and we anticipate continued business with them in the future.

Should you require any further information or clarification, please do not hesitate to contact me at 0716889089 or hello@evolvetsk.co.za

Thank you for your attention to this matter.

Sincerely,

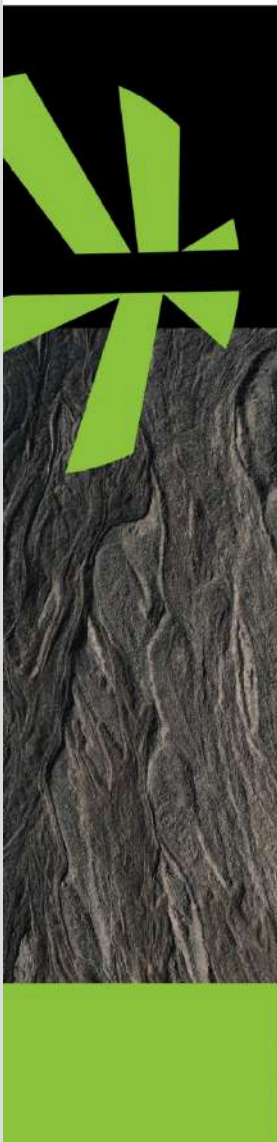
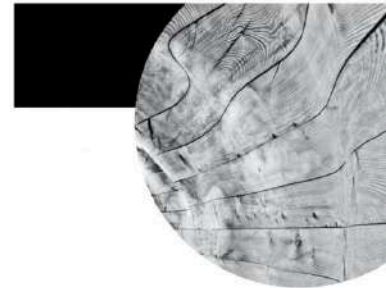
Nick Brits

MD

Evolve TSK (PTY) LTD

<p>Evolve TSK (Pty) Ltd Co. Registration: 202370510707</p> <p>Directors: Nicholas Brits Thuso Koboyatau Thato Setati Scott Rodwell</p>	<p> Cape Town</p> <p>Unit 02, Block A, Eastman Road, Maitland, Cape Town</p> <p> +27 (0) 82 615 2613  hello@evolvetsk.co.za  www.evolvetsk.co.za</p>	<p> Johannesburg</p> <p>17 Georgian Crescent, Bryanston, Northdowns Office Park</p> <p> +27 (0) 11 477 6178/80  hello@evolvetsk.co.za  www.evolvetsk.co.za</p>
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Certificate of Membership

Thank you to
Splash Coatings Africa (Pty) Ltd

Membership number

for partnering with the
Green Building Council of South Africa

Transforming the built environment in
which People and planet thrive


André Theys
Chair


Lisa Reynolds
CEO

March - December 2024

Date



CERTIFICATES



CERTIFICATE OF MEMBERSHIP

THIS IS TO CERTIFY THAT

Splash Coatings Africa

has satisfied the criteria for membership
and has therefore been accredited as a

Member

of Proudly South African, entitled to identify the organisation's
qualifying products and services as Proudly South African

Member since

2024/03/01

To

2025/02/28

Member

Membership category

C05168

Membership number

Chief Executive Officer

8/4/2024

Date

Certificate of Membership

This Certifies That

SPLASH COATINGS AFRICA

Year 2024

Is a member of the


South African Paint Manufacturing Association

and agrees to comply with the Association's

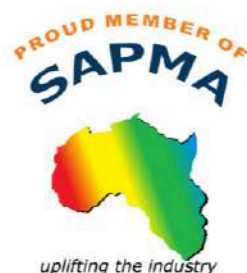
"Code of Conduct"



Administration Manager



SAPMA Chairman





C O N T A C T U S

HEAD OFFICE

1ST FLOOR
1 PROTEA PL
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2031
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CEO - BONGA MASOKA
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079 508 9305

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076 013 8190

SALES - MATLHATSI MABENA
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081 850 3192