

#### SPLASH COATINGS AFRICA

AND THE RAMI CHUENE FOUNDATION

# ONE BUCKET SPLASHED DREAMS

HEAD OFFICE

1ST FLOOR 1 PROTEA PL SANDTON 2031 WWW.SPLASHAFRIKA.CO.ZA 010 109 4666

WE ARE PART OF INVESTEC PROPERTY FUND ENTERPRISE DEVELOPMENT PROGRAM

#### **BACKGROUND**

- Statistics South Africa reported that in 2022, approximately 18.2 million South Africans were living below the extreme poverty line, defined as 1.90 U.S. dollars per day. This marked an increase of about 123 000 people compared to 2021, with projections indicating a rise to 18.5 million by 2025. In addition to this, of the 1 177 089 children who started Grade 1 in 2011, only 752 003 (63.9%) sat for the matric exams in 2022. With a pass rate of 49.3%, and only 23.7% qualifying for university entry.
- Put differently, of the 1 177 089 children who started Grade 1 in 2011, 425 086 did not sit for the matric exams in 2022. From the 752 003 who sat for the exam, 381 266 failed their exams/matric. Of the 370 737 who passed, only 87 864 passed with a university entry. This could further be interpreted as; in 2022 alone, 806 352 young people (425 086 who did not sit for exams and 381 266 who failed their matric) were either in Technical and Vocational Education and Training (TVET), not schooling or in the job market. However, looking at the number of young people that are unemployed, we could assume that the majority were either unemployed and seeking work or unemployed and disgruntled.
- To further highlight on the gravity of this, expanded youth unemployment rate among young people, aged between 15 and 34 years old, including those who have stopped seeking work is sitting at 64.4%. The informal sector, which absorbs the majority of those who would have not finished matric, or the less educated and skilled saw a decline of 100 000 jobs in the first quarter of 2024, according to Statistics South Africa.
- Based on the above data, South Africa is grappling with the challenges of subpar academic achievement, the risk of early school among young people.
- We came up with the One Bucket Splashed Dreams as a campaign to raise awareness and provide a solution to the challenges address in this background. The campaign focuses on rejuvenating and repainting all Grade One classrooms within Soweto's public schools, with plans to extend these efforts to encompass grades R to 12 across the province. The initiative's success to date, rests upon our customers, who have indirectly participated in the programme by supporting our business. We have donated a percentage of their spend towards the campaign.



#### **SOLUTION**

- The campaign focuses on rejuvenating and repainting all Grade One classrooms within Soweto's public schools, with plans to extend these efforts to encompass grades R to 12 across the province, and subsequently, the country at large. The initiative's success to date, rests upon our customers, who have indirectly participated in the programme by supporting our business, where we donate a percentage of their spend to the campaign.
- During the joint announcement of the Public Expenditure and Institutional Review for Early Childhood Development (PEIR) by the Department of Basic Education and the World Bank, Minister Motshekga emphasized the critical link between poverty and educational outcomes. She highlighted the need for investments in early childhood development centers as a strategic approach to combating poverty, enhancing academic performance, and reducing early school dropouts.
  - Green Matter Montessori further elaborates on this, by highlighting the significant role that colo plays in a child's psychological development. It suggests that thoughtful color application can boos success, productivity, and positive behavior by enhancing visual stimulation, which is vital fo maintaining children's focus and interest, thereby supporting educational engagement.
- With this in consideration, we propose leveraging the One Bucket Splashed Dreams campaign to support MEC Maile's 7th administration's provincial budget key priorities. Namely, investing in township economic revitalization projects that focus on low private sector investments with high social returns, such as painting, tiling, plastering, and landscaping. These are some of the skills that are not only crucial for revitalizing the province's public sector infrastructure such schools, but also in absorbing a significant pool of those that would be regarded as less educated and less skilled for the formal economy.

#### **BENEFITS**

- Renovated and repainted classrooms in public schools.
- Enhanced academic performance and decreased dropout rates.
- Reduced poverty, due to learners staying longer in school, to acquire more advanced certification.
- Access to market for such ventures, through Splash Coatings Africa (they will service our clients), the provincial government and the private sector, such as Growthpoint and Burstone).
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- Sustainable and formal small enterprises.
- Reduced unemployment rate, especially amongst young people.
- Revitilised township economy.

# **OUR PRINCIPLES Excellence in service** Accessibility Sustainability **Empowerment**

#### **EXECUTIVE SUMMARY**

- Splash Coatings Africa (Pty) Ltd, is a 100% black and youth-owned company that focuses on the manufacturing, retail, and application of architectural and infrastructure-based affordable premium paint products. The company was founded by Bonga Masoka in 2017 after the acquisition of more than 10 years old paint formulations.
- Bonga is a great advocate of early childhood development and education. He believes that schools, especially in underprivileged areas, should become beacons of hope, symbolizing the transformative power of education to foster improvement, success, and prosperity. He advocates that the physical state of these institutions should reflect aspirations beyond socio-economic constraints.
- Our campaign is founded on the conviction that well-maintained and welcoming educational environments are key to fostering success and hope. By enhancing early appreciation for and commitment to education among children in our target communities, we aim to improve academic performance, reduce dropout rates, and ultimately help alleviate poverty, including through local skills development and training.



The proposal is an invitation to anyone and/or any organisation with the means, to buy paint from Splash Coatings Africa and donate it to the course.

Below are some of the partners that we either work with, or have contributed to the course:









## DELIVERABLES AND GOALS

#### ONE BUCKET SPLASHED DREAMS



Number of Primary Schools in Soweto 228

Average number of grade one classrooms per school

4

Average number of classrooms to paint 228 x 4 = 912

Average cost of painting one classroom

1.Overheads = R800

2.Consumables = R300 average

3. Paint = R2690

4. Painters = R1200

5.Total = R4999

Required paint materials per classroom

1. Splash Wall and Ceiling: R320 (5lt) x 2 = R640 For ceiling

2. SplashGlo: R570 (5lt) For window frames

3. Splash Acrylic Primer: R280 (5lt)

For the walls

4. Splash Simple Lux: R1200 (10lt)
For the walls / specialised tinted high scrub and washable colour

5. Total = R2690

Average total cost of painting all the classrooms 912 x R4999 = R4 559 088

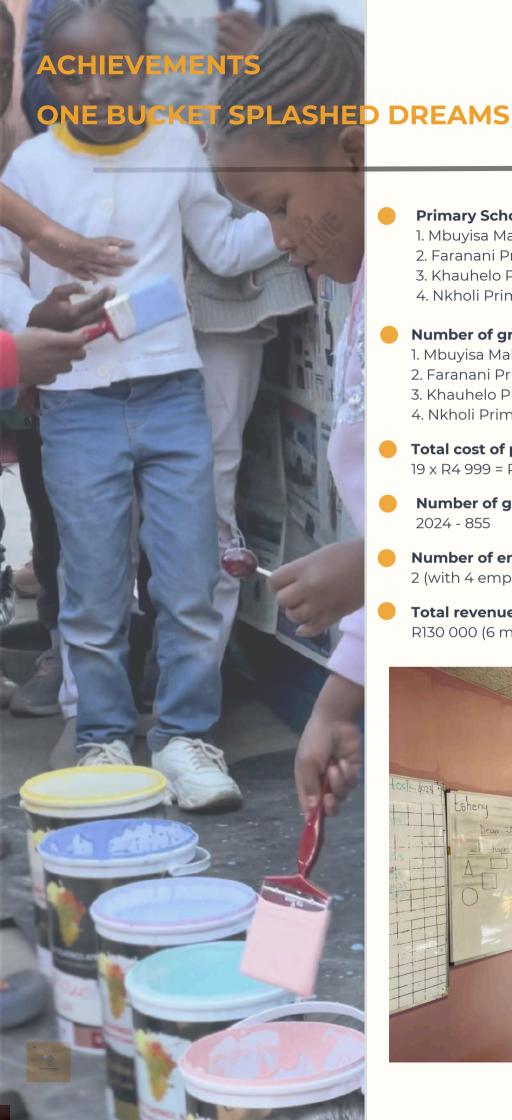
 Average number of grade one learners per classroom (beneficiaries)

45

 Average number of beneficiaries at the conclusion of the campaign

45 x 912 = 41 040

Average number of beneficiaries for 5 years 205 200



#### **Primary Schools Painted**

- 1. Mbuyisa Makhubu Soweto/Orlando West
- 2. Faranani Primary School Soweto/Protea Glen
- 3. Khauhelo Primary School Soweto/Naledi
- 4. Nkholi Primary School Soweto/Pimville

#### **Number of grade one classrooms Painted**

- 1. Mbuyisa Makhubu 5 Classrooms
- 2. Faranani Primary School 5 Classrooms
- 3. Khauhelo Primary School 4 Classrooms
- 4. Nkholi Primary School 5 Classrooms
- Total cost of painting all the classrooms 19 x R4 999 = R94 981
- Number of grade one learners who benefited 2024 - 855
- Number of enterprises informally trained 2 (with 4 employees per enterprise)
- Total revenues to date, for the two enterprises R130 000 (6 months)









# ACHIEVEMENTS ONE BUCKET SPLASHED DREAMS







# ACHIEVEMENTS ONE BUCKET SPLASHED DREAMS









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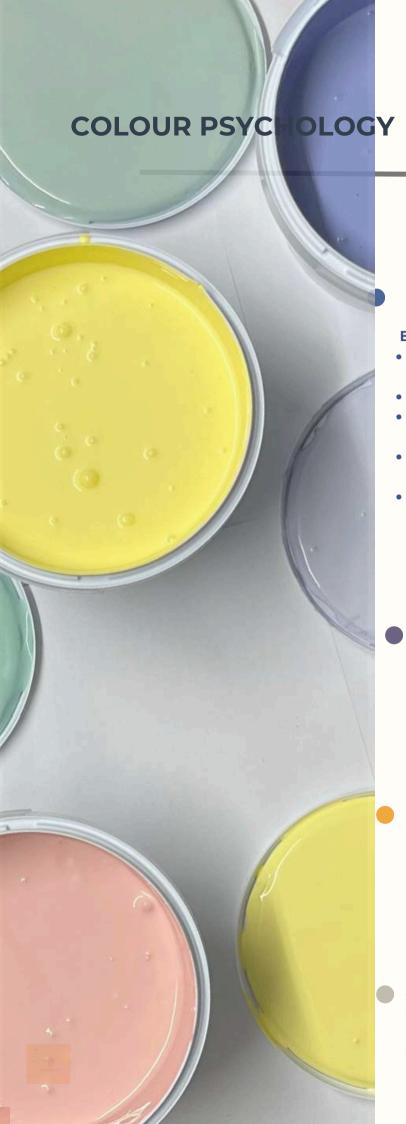








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#### RED

- Encourages creativity
- Stirs up conversation
- Improves performance and concentration
- Inspire movement
- Increases alertness

#### **BLUE**

- Increases productivity
- Creates order
- Enhances cognitive abilities
- Open communication
- Extends perspective

#### YELLOW

- Grab attention
- Build emotional energy
- Encourages communication
- Wake up he nervous system
- Optimum colour for maintaining attention
- Encourages creativity

#### **PURPLE**

- Calm the mind
- Boost mood
- Meditate and reflect

#### ORANGE

- Grab attention
- Uplift
- Rejuvenate
- Boost confidence

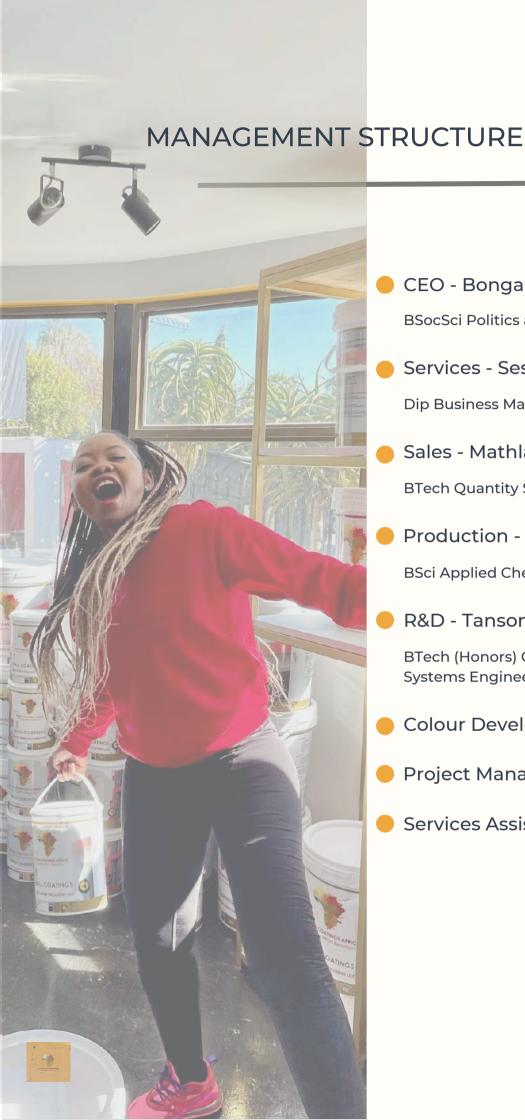
#### **GREEN**

- Focus
- Relax
- Inspire creativity
- Motivate
- Reduce fatigue
- Relieve stress

#### OFF-WHITE

Creates positive feelings Helps maintain attention Warm, safe and comfortable





- CEO Bonga Masoka BSocSci Politics and Public Policy - UCT
- Services Sesi Maimela Dip Business Management
- Sales Mathlatsi Mabena BTech Quantity Surveyor (QS)
- Production Onele Nxesi BSci Applied Chemistry - UKZN
- R&D Tanson Munyenga BTech (Honors) Chemical and Process Systems Engineering
- Colour Development Tebogo Merafe
- Project Management Sbonelo Mlambo
- Services Assistant Zoe Toko

### DISTRIBUTION POINTS - OUR STORES



#### SOWETO



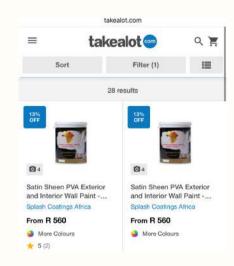
SOSHANGUVE

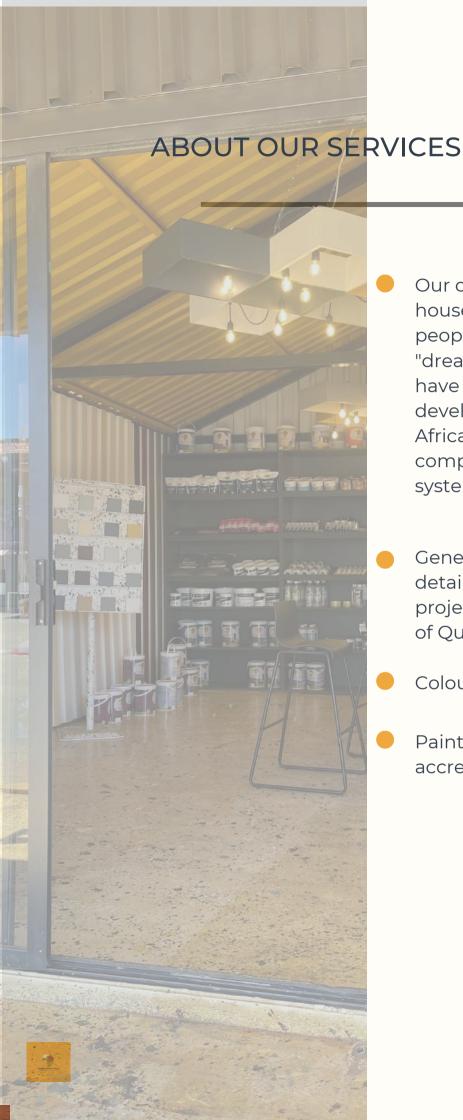


**MIDRAND** 

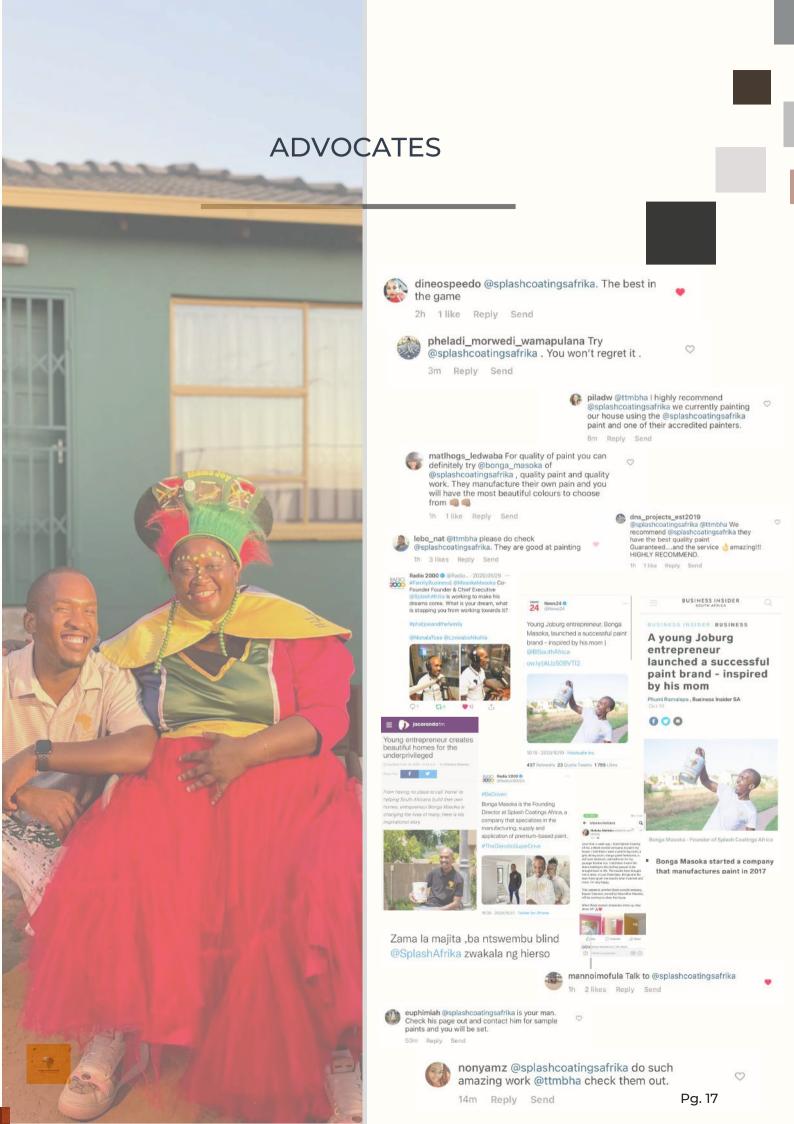


**TAKEALOT** 





- Our company's purpose is to transform houses into homes and add color in people's lives, enabling everyone to "dream in color." To realize this, we have invested significantly in developing a unique Splash Coatings Africa style and technique, as well as a comprehensive painting services system. Our services include:
- General assessments and provision of a detailed quotation, recommendation, project management and detailed Bill of Quantities (BoQ)
- Colour design
- Painting services through internal accredited painting consultants















































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web: www.clearchoicebuilders.co.za

07th October 2022

AZANIA BUILDINGSCAPES (PTY) LTD

395 ZONE 21

**GA-RANKUWA** 

**PRETORIA** 

0208

Mobile: +27 61 096 5914

Attention: MR. ALBERT T. RANKAPOLE

Dear Sir,

#### NEW 2000 BEDS SEFAKO MAKGATHO UNIVERSITY: LETTER OF APPOINTMENT PAINTWORK SUBCONTRA

We hereby appoint you as a Domestic Subcontractor for Paintwork (fit and supply) using Slash Coatings Africa as a paint supplier at the above-mentioned project as per the agreed rate. The appointment is based on the rates as per BOQ

Tender Value: R3,769,800.00

We request that you mobilise and commence works on site as soon as possible.

#### Terms and condition that needs to be taken into consideration on this agreement:

#### 1. PAYMENT

- The Contractor shall pay to the Sub-Contractor the sum or sums at the intervals stated in the Schedule or work properly done. When payments are to be made periodically, the amount shall be determined by the Contractor, in agreement with the Sub-Contractor, and shall be based on a fair and reasonable valuation of the work completed.
- Cut of date for measurement will be on the 25<sup>th</sup> of every month. Payment will be done once CCB has received Payment from client.

#### 2. PERFORMANCE OF THE WORK

- The Sub-Contractor shall perform the work in the manner determined by the Contractor and in accordance with a program compiled by the Contractor.
- The Sub-Contractor shall leave all completed work and work areas in a clean and tidy

Directors: Dr. B.J. Manonga, CA Manonga Reg No: 2013/041616/07





Growthpoint Student Accommodation Holdings (Pty) Ltd / Festival's Edge

012 003 6503

info@festivalsedge.co.za

mww.festivalsedge.co.za

♀ 378 Festival Street, Hatfield, Pretoria, 0028

Registration Nr(s): 2014/195480/06 / VAT Nr: 4380273229

Reference letter: Splash coatings Afrika

We are pleased to express our satisfaction with the services provided by Splash Coatings Africa Pty (Ltd) on the Festivals Edge and Hatfield Studios painting projects. Their professionalism, workmanship, and meticulous attention to detail were outstanding.

Engaging with them through an RFQ process was seamless, particularly in communications with Bonga Masoka. We found their pricing competitive and appreciated their willingness to engage in negotiations. We confidently recommend Splash Coatings Africa for any small to medium-sized painting projects, where quality work is essential. Additionally, they offer competitive quotes for using their in-house paint, which meets high-quality standards.

Tyron Jones

Facilities Manager

Feenstra Group





TSK Construction (Pty) Ltd T/A

#### **Enquiries**

Mr. Tebogo Tshehla

C: 067 418 8929

E: tebogo@tskconstruction.co.za



#### TO WHOM IT MAY CONCERN

This letter serves to confirm that SPLASH COATINGS AFRICA (PTY) LTD is currently on our (TSK INTERIORS (PTY) LTD) panel of service providers and Contractors for the below listed services or trades;

- 1. Paint Supplier (Splash Africa Coating Range)
- 2. Paint application services
- 3. Project Specific paint specification compilation

We highly recommend their company for the services based on, (1) affordability of their products, (2) Quality of products and (3) their workmanship. We intend for continued business with them based on the service experienced from them thus far.

Should you require any further information please feel free to contact the undersigned.

Yours in business

Date: 19/03/2024

TEBOGO TSHEHLA (Can.QS, Can.CCP)

HEAD OF PROJECTS – TSK INTERIORS (PTY) LTD

TSK Construction (Pty) Ltd T/A TSK Interiors

Reg no: 2011/100832/07 Directors: Thuso Koboyatau Thato Setali (a) +27 (0) 11 477 6179 / 80 (b) +27 (0) 86 720 1296 info@tskinteriors.co.z



PHYSICAL ADDRESS 27 Jacaranda Avenue, Bryanston, Johannesburg POSTAL ADDRESS





4 April 2021

To Whom the Letter May Concern,

It is my pleasure to provide this letter of reference for Splash Coatings Africa Pty Ltd.

Splash Coatings Africa has recently completed the renovations and repainting of our estate in Pretoria North, Gauteng, South Africa, called Bateleur at a total cost of R533 910.50, for which I was the Chairperson of the Estate. Both the Bateleur Board of Trustees, which I represent and the Estate Managing company, including the residents of the estate have an excellent relationship with the company (Splash Coatings Africa), and have found them to be an outstanding paint retail and application company.

We were impressed, first and foremost, by the company's professionalism, including in both management and technical team (painters) presentation and communication, including from the time the company was invited to assess the estate, which if I had to add, was in a very bad state, to the time it advised, quoted and communicated progress, until completion of the project.

Second, we were impressed with their knowledge and experience on the work at hand, which they assisted with the drafting of the scope of work – based on their preparations and application/painting system.

Third, we were impressed with their attention to detail and love for what they do. The technical team was even more impressive; including with their attention to detail, care for what they do; neatness; and consistency and relationship with the residents.

Fourth and final, we were equally impressed with the quality of the paint, from their primers to their final coat, particularly their pricing on quality – satin sheen finish, with low VOC's (Volatile Organic Compounds), high spread and coverage.

If you like to discuss the reference further, please do not hesitate to call me at 067 942 1522 or email me at rsrikhotso@gmail.com

Yours Sincerely,

Rhandzu Rikhotso

Bateleur Board of Trustees Chairperson

2





#### 18 October 2022

To whom it may concern

This confirms that Thatotsile Trading Enterprise (PTY) LTD (2019/136331/07) has completed repairs and painting work at Sefako Makgatho University Residence 5B.

Institution: SEFAKO MAKGATHO Health Science University

**Building Name: Residence 5B** 

Responsibility: Repairs and Painting works

Services: : Paint repairs - Internal (plastered walls) All paint to be SAPMa or similar quality with a 5 year

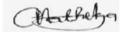
guarantee. One under coat and two coats superior sheen

<u>Contract Value</u> R 480 000,00 <u>Contract Duration</u> 2 Months

Thatotsile Trading Enterprise has always conducted itself in a professional manner and meet all the requirements and expectations.

For any enquiries on this matter, please do not hesitate to contact us on the numbers above.

Yours sincerely, Lesego Mathekga Project Coordinator



Molotlegi Street, Ga-Rankuwa Pretoria, Gauteng PO Box 68, Medunsa, 0204

www.smu.ac.za

Telephone: +27 12 521 3350

Email: lesego.mathekga@smu.ac.za





To whom it may Concern

Kindly receive this letter as confirmation that Splash Coatings Africa was our paint supplier for the renovation of Residence 5B at the Sefako Makgatho Health Science University.

The project value for repairs and painting of walls was R480 000.00. The project was completed over the period of 2 months.

For any inquiries please feel free to contact me.

Kind Regards

Samuel Isaac Manzini

Cell: 0722129312

Email: sakkie.manzini@gmail.com









To whom the letter may concern,

Kindly receive the letter as confirmation that Azania Building Scapes and its paint supplier, Splash Coatings Africa Pty Ltd are part of Toro Ya Africa's social housing development project in Ga-Rankuwa Zone 9.

Azania is one of our appointed subcontractor for fit and supply of paint. The company was appointed in August 2021 to share in the painting of a total of 52 blocks of flats.

Azania is responsible for half of the blocks, 26. To date, they have painted and/or completed 5 blocks.

We approved their preferred paint supplier, Splash Coatings Africa, after meeting the clients specified requirements,

- Internal (plastered walls)

All paint to be SAPMa or similar quality with a 5 year guarantee.

One under coat and two coats superior sheen

- Soffit to ground floor and first floor to be ripple painted

Two coats high cover PVA

- External (Plastered wall)

One under coat and two coats weather guard

- External (Plaster reveals)

Two coats super sheen

As a company, and in my capacity as the project's Construction Manager, I can confidently state that we are satisfied with the products.

For any inquiries, you can email me at Shaun@toroyafrica.com

Best Regards

Site Manager

NEL FWC (CEO), LETSATSI R S (CHAIRMAN), KOTELO LP (NON-EXECUTIVE DIRECTOR)

THE FUTURE OF HUMAN SETTLEMENT



Office (018) 468 5772
Fax (018) 468 3106
24 Central Ave, Adamayview
Matiosana, 2571
e-mail: frik@toroyaafrica.com

PO BOX 7280 Flamwood, 2571



Nick Brits

Managing Direct

Evolve TSK (Pty) Ltd

To Whom it may concern,

RE: Confirmation of Splash Coatings Africa (PTY) LTD as Service Provider

I am writing to confirm that Splash Coatings Africa (PTY) LTD is currently on our panel of service providers and contractors at Evolve TSK (PTY) LTD for the following services or trades:

- 1. Paint Supplier (Splash Africa Coating Range)
- 2. Paint application services
- 3. Project-Specific paint specification compilation

We wish to express our confidence in their company and highly recommend them based on the following criteria:

- 1. Affordability of their products
- 2. Quality of products
- 3. Workmanship

Evolve TSK (Pty) Ltd Co. Registration 202370510707

Directors: Nicholas Brits Thuso Koboyatau Thato Setati Scott Rodwell



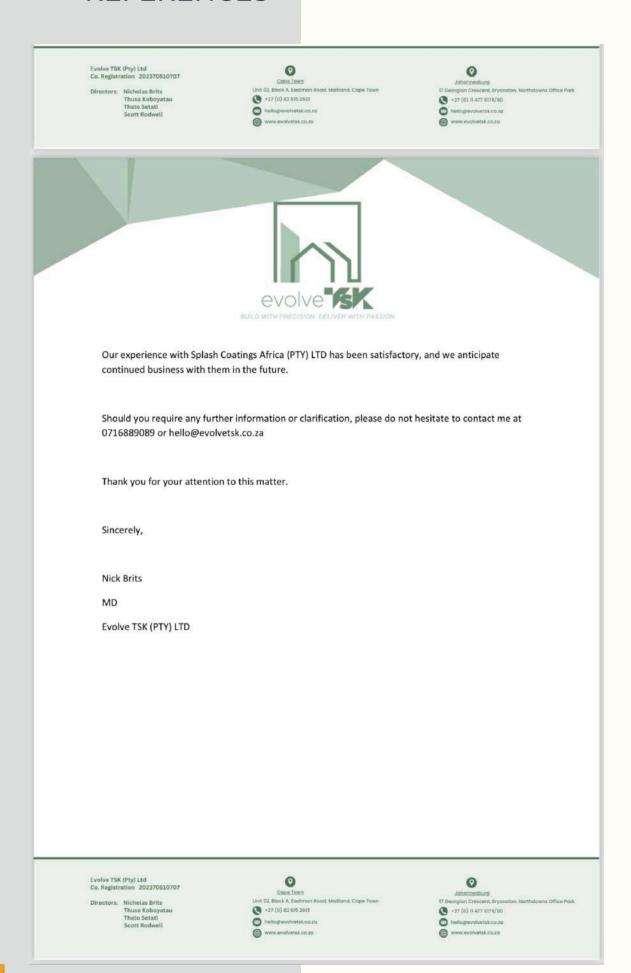








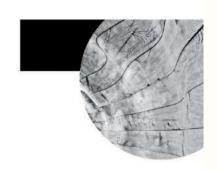






#### **CERTIFICATES**







## Certificate of Membership

Thank you to

## Splash Coatings Africa (Pty)

Membership number

for partnering with the

#### **Green Building Council of South Africa**

Transforming the built environment in which People and planet thrive

Chair



#### **CERTIFICATES**





#### **CERTIFICATES**



This Certifies That

#### SPLASH COATINGS AFRICA

Year 2024

Is a member of the

South African Paint Manufacturing Association and agrees to comply with the Association's

"Code of Conduct"

Administration Manager

Sanjeev Bhatt

SAPMA Chairman







#### CONTACT US

#### HEAD OFFICE

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SERVICES - SESI MAIMELA SESI.M@SPLASHAFRIKA.CO.ZA 076 013 8190

SALES - MATLHATSI MABENA MAHLATSI.M@SPLASHAFRIKA.CO.ZA 081 850 3192